



**See further.  
Decide faster.  
Act with confidence.**

*The earth observation platform powered by*

**serco**

## INTRO

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*The world is changing. Faster than ever.*

Every second, satellites, drones and sensors generate data about our planet from continents to single buildings, from forests to bridges. Each measurement holds insights that can drive better decisions.

The Earth Observation industry has never had more capable players ready to deliver these insights. EO remains a complex world, and many potential customers struggle to recognise the value behind the technology what it can solve, where it fits, why it matters for their decisions. Educating the market becomes a job in itself, slowing adoption even when the solution is exactly what the customer needs.

NadirEO is where Earth Observation innovators grow.  
Built by Serco, NadirEO brings together operational customers, a production-ready platform and a curated network of technology partners in a single ecosystem.  
Bring your best work use the platform to diversify your revenue, accelerate your time to market, and reach customers you could not reach alone.



**Build once.  
Reach many.  
Grow together.**

## INDUSTRIES

### *Built for the way you actually work.*

NadirEO is designed around the operational reality of each sector and speaks the language of each one. Whatever you operate, insure, build or protect, the platform delivers services tuned to the decisions you take.



#### Energy

For the entire energy value chain from utilities and asset operators to oil & gas, transmission and grid operators. Site selection, asset performance, integrity monitoring, environmental compliance and resilience to climate stress, across renewable and conventional infrastructure, onshore and offshore.



#### Insurance

For insurers, reinsurers and brokers across property, agriculture, parametric and specialty lines. Underwriting, exposure quantification, portfolio monitoring, post-event assessment and claims acceleration all backed by independent satellite evidence you can defend.



#### Infrastructure

For owners and operators of critical infrastructure transport networks, energy grids, water systems, telecom, cities and the built environment. Continuous monitoring of structural integrity, ground stability, change detection and resilience planning, at the scale your portfolio demands.



#### Agriculture & ESG

For agribusiness, food & beverage producers and commodity traders: crop monitoring, yield forecasting, soil and water stress, pest and disease detection across the production cycle. For sustainability and procurement teams: deforestation-free supply chain verification, regenerative practice tracking, carbon and biodiversity reporting.

**Whatever you operate.  
Wherever you operate it.**

## SERVICES

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### *What you get on day one.*

NadirEO gives every partner a working foundation from the moment they join the data, the infrastructure, the customers and the ecosystem you would otherwise spend years building. Whether you develop services, integrate them, or assemble them for an end user, the foundation is already in place.

#### **Earth Observation data and innovative solutions, ready to use**

A unified data foundation that brings together public satellite missions, commercial providers, ground sensors and partner datasets alongside a growing catalogue of innovative solutions developed by other partners and start-ups on the platform. No procurement to manage, no licences to negotiate, no integrations to maintain. Pull what you need, when you need it, in a consistent format across sources.

#### **Production-grade infrastructure**

Compute, storage, processing and orchestration are managed by the platform. Your service inherits performance, reliability and elastic scaling without you operating any of it. Focus your investment where it makes the difference: building the service your customers value, not the layers underneath.

#### **Identity, security and compliance, built in**

Authentication, access control and audit trails are part of the platform from day one. Your service inherits the security posture customers expect from a Serco platform assurance that opens doors with enterprise customers from the very first conversation.

#### **A go-to-market platform you don't have to build**

Direct access to a customer base actively buying Earth Observation services, on a platform that handles billing, contracts and onboarding. Bring what you do best and let the platform turn it into revenue, faster.

#### **An ecosystem of partners to combine with**

Other partners with complementary capabilities are already on the platform. Combine your strengths to deliver joint solutions none of you could offer alone, reach use cases that need more than one specialist, and unlock contracts that would be out of reach in isolation.

#### **Your solutions, a new revenue stream**

Bring your services, models or data products to the platform and let other partners build on them. Every reuse becomes a new revenue stream additional income from work you have already done, generated by an ecosystem that values it. The more partners use what you offer, the more your investment pays back.

**Everything you need to build, sell  
and grow already in place.**

## FEATURES

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### *What makes NadirEO different.*

Day-one assets are the starting point. What turns NadirEO into a long-term home for partners is the way the platform is built modular, intelligent, open by design, and stronger with every partner that joins.

## Network effects create exponential value as the ecosystem expands.

### **Modular and composable**

Every service on NadirEO is a building block. Plug into existing data, services and partner outputs to compose broader offerings without redesigning yours from scratch. Modularity is what keeps your service relevant.

### **Always-on AI advantage**

AI is the core of the platform. Bring your own models and let NadirEO distribute them. Use the platform's AI assistant to accelerate development.

Tap into a flow of intelligence that keeps improving as the platform learns through it. Let AI guide you through the platform using your natural language, turning a specialist domain into a service anyone on your team can operate.

### **Built for evolution, not for lock-in**

Standards-based interfaces. Open data formats. A platform designed to grow with the EO market, not to fence partners in. Your service stays portable,

your integration stays clean, your roadmap stays yours.

### **A network that grows your business**

This is where the ecosystem becomes your edge. Adjacent specialists. Joint use cases none of us could deliver alone. Co-marketing moments. Shared stories. The more partners join, the more valuable each one becomes including you. NadirEO is not a vendor; it's a marketplace where your reach grows with everyone else's.



**Want to see NadirEO in action?**

Contact us  
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powered by

**serco**



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